



# THE TSLEIL-WAUTUTH

COMMUNITY SOCIETY

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*We are the  
Tsleil-Waututh  
Nation, the People  
of the Inlet.*



**2011-2012  
COMMUNITY  
SPONSORSHIP  
PROGRAM**



## **WHEN YOU SUPPORT THE TWN COMMUNITY SOCIETY PROGRAM, YOU SUPPORT ALL TSLEIL-WAUTUTH COMMUNITY INITIATIVES.**

The TWN Community Society was formed in April 2010. Its purpose is to:

- create and implement initiatives designed to further the cultural and socio-economic well-being of the Tsleil-Waututh Nation; and to
- raise funds for initiatives that promote and support the cultural and socio-economic well-being of the Tsleil-Waututh Nation.



Initiatives include:

- the 5th Annual Tsleil-Waututh Nation Cultural Arts Festival this August,;
- the Canoe Races in July 2012,
- a youth initiative which is currently under development,
- an Elders lunch program; and
- the Home Instruction for Parents of Preschool Youngsters (HIPPY), a home-based education program that teaches parents to be their preschool children's first teacher and prepare their 3-5 year olds for school.

Sponsorship levels are available from supporter (\$ 500) and bronze (\$ 1250) to gold sponsor (\$ 5000). Sponsorships are valid for 12 months from time of sign-up and therefore all include sponsorship recognition at all annual public events such as the Canoe Races and the Cultural Arts Festival. Please see page 4 for more details.

We seek partnership opportunities in all areas of community development and look forward to detailed conversations with corporate partners and fellow non-profit societies.



## **WE ARE THE TSLEIL-WAUTUTH NATION, THE PEOPLE OF THE INLET.**

The Tsleil-Waututh have inhabited the lands and waters of the traditional territory surrounding the Burrard Inlet in British Columbia since time immemorial. Many generations of men, women and children have lived, had families, and thrived in this area. Today we still hold the commitment to care for the lands and waters in sacred trust.

**W**e are stewards of the land and carriers of traditional knowledge rooted in our ancient presence in this territory. Our Treaty Lands and Resource Department operates a highly sophisticated resource management system that combines old knowledge with new technology. Our Economic Development Department does business with cutting edge acumen, building economic drivers such as the Raven Woods condominium development, TWN Wind Power and Inlailawatash Forestry Limited Partnership, an innovative forestry consulting firm, which practices sustainable forest and land management.

We are good neighbours, working with municipal governments to improve services and infrastructure within but also beyond our reserve

boundaries. As partners, we are always interested in identifying mutual or complementary goals in the pursuit of our vision to be healthy, self-sustaining and prosperous in harmony with our surroundings.

**Become a corporate sponsor and our partner in the pursuit of healthy communities through thriving cultures!**

We are active in all social, economic, cultural, and political activities that take place on Tsleil-Waututh lands in North Vancouver.

We believe that healthy communities thrive when rooted in their own culture and surrounded by the energy and knowledge of others. We believe that it is the reciprocal relationship between cultures and individuals that creates exchange, equality and prosperity for all.

Our Corporate Sponsorship Program allows us to support community initiatives which benefit the Tsleil-Waututh Nation, our neighbours, our visitors and our partners.

We are a recognized leader amongst Aboriginal communities in BC and in Canada for our innovative approach to economic and community development as well as our cultural and environmental stewardship.

*Meet us! Work with us! Learn with us!*



## **CELEBRATE WITH US!**

### **■ THE 5<sup>TH</sup> ANNUAL TSLEIL-WAUTUTH NATION CULTURAL ARTS FESTIVAL: SUNDAY, AUGUST 21, 2011.**

The Tsleil-Waututh Nation Cultural Arts Festival is a celebration of Aboriginal culture featuring a vibrant kaleidoscope of diverse artists and performers.

Chief George’s community looks forward to honouring his memory and his influence on future generations with a film screening and movie industry workshop on Saturday evening.



**Sunday, August 21**  
Whey-Ah-Wichen Park comes alive with an open-air gallery showcasing

works of local Aboriginal artists, activities for kids of all ages, and the Chief Dan George Main Stage featuring musicians, dancers and story tellers.

Learn about ancient technologies such as cedar and wool weaving, carving, beadwork and drum making. Paddle a traditional-style Coast Salish canoe. Observe the creation of a mural and stay one step ahead of the tricksters as they make their way through the crowd.



Each year we host a Memorial Canoe Festival and the TWN Cultural Arts Festival at Whey-Ah-Wichen (Cates) Park.

Whey-Ah-Wichen means ‘faces the wind’. This largest of North Vancouver’s seaside parks used to be one of our traditional summer village sites. The Park offers 6 km of waterfront trails winding along sandy beaches and through a mixed forest of Douglas Fir and Big Leaf Maple.

### **■ THE CANOE RACE 2012**

The TWN Memorial Canoe Festival is held in July each year in partnership with the Burrard Canoe Club. It is a celebration of Coast Salish traditions as skilled seafaring people and as canoe racing champions.

The canoe is the ancient mode of transportation and travel here on the Coast, but the history of racing is much more recent. It started in 1910 when Chief George Sla-holt built the “Earwigs” canoe,

*Come celebrate with us this summer!  
Get to know us! We look forward to meeting you!*



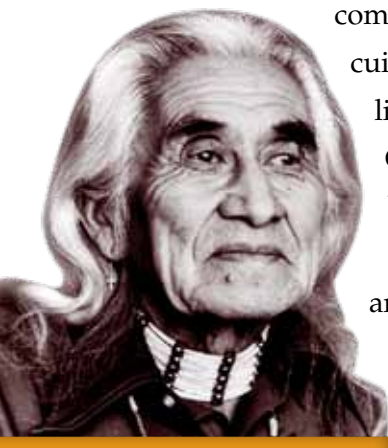
**THE TSLEIL-WAUTUTH  
COMMUNITY SOCIETY**



which was built for work but also for speed. In 1917 the Tsleil-Waututh Nation, then known as the Burrard Indian Band, started to enter races, and over the years consistently won and defended titles in all categories of the competitions held in Tsleil-Waututh territory.

The first Tsleil-Waututh women's crew raced at Lummi in 1949 and the Ladies' team placed first regularly throughout the 1990s in the "Robbie D.", a six-man canoe, and in the Ladies Doubles.

"It wasn't too long ago that our parents used the canoe as their main mode of travel. We grew up learning from our ancestors how to handle a race canoe and how to read the tidal waters. Our community paddled on this circuit for years, bringing our families together as a team". Mike George, Race Organizer, Tsleil-Waututh Nation.



It is in the spirit of the ancient and contemporary canoe culture that the TWN Canoe Race welcomes crews from many clubs and

nations, thrills spectators and inspires youths to discover their territory and continue Tsleil-Waututh's magnificent traditions.

### ■ THE HIPPY PROGRAM

One of our community priorities is always early childhood education. Since 2008 we are actively involved with the Home Instruction for Parents of Preschool Youngsters (HIPPY) Program. It is a community-driven response specifically designed for the literacy needs of families living on low incomes, addressing their children's need for school-readiness. HIPPY recognizes the parent as their child's first and best teacher. The Program empowers parents with a fun, flexible and easy-to-follow format that helps them teach their children and prepare them for the demands of primary school. Every year an average of 10 to 12 Tsleil-Waututh families participate. The Program employs two part-time support workers that engage our families one-on-one at home and in a group setting. This has increased our children's readiness to succeed in school by developing the parents' ability to teach with confidence. Funds raised by the TWN Community Society will contribute to the ongoing participation in HIPPY.



## **BENEFITS OF COMMUNITY SPONSORSHIP**

### **GOLD: \$ 5000**

Recognition as a gold sponsor at the Canoe Race and 5<sup>th</sup> Annual Tsleil-Waututh Nation Cultural Arts Festival.

- inclusion in all media activities and communications pieces
- VIP invitation to networking events during Canoe Race and Cultural Arts Festival 2011
- speaking opportunity at the opening of both the Race and the Festival
- acknowledgement on the TWN website as a partner in community development and cultural stewardship
- two-hour interpretive canoe tour with Takaya Tours in Burrard Inlet or walking tour in the ancient rainforest for your team of 6
- use of the TWN Community Centre for one of your functions (four-hour rental and coffee service included, discuss your additional event needs with us)

### **SILVER: \$ 2500**

Recognition as a silver sponsor at the Canoe Race and 5<sup>th</sup> Annual Tsleil-Waututh Nation Cultural Arts Festival.

- inclusion in all media activities and communications pieces
- VIP invitation to networking events during Canoe Race and Cultural Arts Festival 2011
- acknowledgement on the TWN website as a partner in community development and cultural stewardship
- two-hour interpretive canoe tour with Takaya Tours in Burrard Inlet or walking tour in the ancient rainforest for your team of 4

### **BRONZE: \$ 1250**

Recognition as a bronze sponsor at the Canoe Race and 5<sup>th</sup> Annual Tsleil-Waututh Nation Cultural Arts Festival.

- inclusion in all media activities and communications pieces
- VIP invitation to networking events during Canoe Race and Cultural Arts Festival 2011
- acknowledgement on the TWN website as a partner in community development and cultural stewardship

### **SUPPORTER: \$ 500**

Recognition as a supporter of one of our community initiatives on our web site and in TWN Community Society communications pieces.

**ALL PARTNERSHIPS ARE VALID FOR 12 MONTHS FROM THE DAY OF SIGN-UP.**



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We thank RBC for the support of our 2011 Canoe Races! mi ce:p kətxiləm



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